

Incredible Connection ready for Windows 8 worldwide launch

Windows 8 will launch worldwide on Friday 26 October 2012 and Incredible Connection will begin offering the new operating system on the morning of launch day.

"We have already received stock of standard boxed and upgrade versions of the new operating system in the two major versions - Windows 8 Standard and Windows 8 Professional," says Marco van Niekerk, CEO of Incredible Connection.

He adds that there will also be exciting new Windows 8 hardware launched on the morning of the big day, giving customers the opportunity to lay their hands on some of the first notebooks, desktops, all in one and hybrid slate/notebooks designed expressly for Windows 8.

"We have ensured that our in-store representatives are sufficiently trained on the new product to assist customers with all the considerations necessary to help them with this upgrade. We are also ready to assist customers who have purchased Windows 7 computers on how to go about qualifying for an upgrade at a reduced cost," he says.

"Few customers know that we have 183 specialist technicians around the country that can assist our customers with most technical challenges, be it at the customer's home or office. We have regular promotions about this service, which is a cost effective tool that could add value for customers experiencing technical problems. With this launch, we believe many customers may need this support and we are ready to provide it.

"We've seen the operating system in action over the past few months and it is a real pleasure to use. It will undoubtedly take some getting used to, but I still remember how difficult it was for customers to get used to a mouse and how they complained about it. Today we don't know how we managed without it. We believe that in time, South African computer users will be delighted with the many enhancements and revised look and feel," he concludes.

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