

Better selfies with Sony

Sony Mobile has introduced the Xperia C3, claimed to be the world's best selfie smartphone, fully optimised for selfies, featuring a new 'PROselfie cam' and selfie apps.



The super lightweight phone has a slim design, Quad-Core processor and 4G/LTE ultra-fast speeds. It creates the selfies with a 5MP wide-angle front camera with superior auto mode and a soft LED flash in any light.

It offers a dual SIM and launches globally from August 2014 starting with China as the first launch market. [Full specifications.](#)

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