

SAPICS features international speaker on resilient supply chains

At the SAPICS 2014 conference, being held at Sun City from 1-3 June, Lloyd Snowden, associate of Oliver Wight EAME, will present a paper on 'The role of collaboration to establish resilient supply chains'.



Lloyd Snowden

As business improvement specialists, managing the Kraft, Wrigley, Nampak Flexible and Pfizer accounts, Snowden will also lead a workshop on day one of the event, along with fellow Oliver Wight Associate, Monte Maritz. The interactive workshop will illustrate why supply chain collaboration is essential in today's consumer-driven economy, and the benefits it can bring in terms of delivering shared goals.

"The past couple of years have brought the complexity of global supply chains and the difficulties of controlling them into the spotlight," says Wight. His presentation will look at the elements required to manage unforeseen events effectively as they affect the supply chain.

"Developing collaborative relationships can bring many benefits, including lower supply chain cost, increased sales, reduced lead times, and greater resilience."

"We'll be looking at how relative maturities between supply chain partners provide different challenges, and giving practical advice on how organisations can overcome these to establish successful and sustainable partnerships throughout the extended supply chain," adds Maritz.

Both Snowden and Maritz will be available throughout the event for one-to-one meetings to discuss specific supply chain issues. The company is also running a prize draw to win an iPad and iPad mini at stand A47-48.

For more information, go to [SAPICS Conference 2014](#).



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