BIZCOMMUNITY

Healthy new account for FIVESTAR PR

Cape Town-based PR consultancy FIVESTAR PR was appointed to manage the media and promotions campaign for the CytoTech Corporation, producers of an innovative range of health supplements and nutritional products.

The new account enhances FIVESTAR PR's growing portfolio of clients in the health, wellness and spa industries, which include amongst others, the award-winning Santé Winelands Hotel & Wellness Centre and Bushmans Kloof Wilderness Reserve & Retreat. FIVESTAR PR is owner-managed by Janie van der Spuy.

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