

Robertsons soars with marcusbrewster

Robertsons Herbs and Spices, part of the Unilever stable of brands, has appointed <u>marcusbrewster</u> for media, blogger and influencer relations surrounding its Sky Dine activation. Four lucky planeloads of unsuspecting passengers on kulula.com domestic routes will be taken to new heights of culinary enjoyment this month when Robertsons serves a three course, inflight haute cuisine meal by award-winning restaurateur and celebrity chef, Reuben Riffel.

marcusbrewster will be working with Robertsons' lead agency The Hardy Boys and digital agency Liquorice to show how the right combination of herbs and spices can make meals memorable.

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