

# Manley Communications secures Bouchard Finlayson account

Manley Communications, a company of public relations and publicity consultants specialising in the hospitality and luxury brand industry, has been appointed to represent top-end wine producer, Bouchard Finlayson, as of April 2005

Established in 1989 in the temperate Hemel-en-Aarde Valley, on 160-hectares of Walker Bay's prime viticultural land, Bouchard Finlayson vineyard and winery is a small cellar dedicated to the quality production of Pinot noir, Chardonnay and Sauvignon blanc. Ever since releasing their first vintages, the name - Bouchard Finlayson - has been internationally synonymous with excellence. Today, under the leadership of winemaker and business partner, Peter Finlayson, 19 hectares of the estate are currently under vine, with 50% devoted to the varietal for which Peter is most acclaimed - Pinot noir.

Founded in 2000 under the directorship of Lise and Ian Manley, Manley Communications is a company of public relations and publicity consultants specialising in the hospitality, leisure and luxury brand industry throughout Southern Africa.

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