

## **UN Environment Programme appoints Lobedu MS&L to handle PR activities**

The United Nations Environment Programme (UNEP) International Photographic Competition on the Environment is one of the world's most prestigious photography contests. Sponsored by Canon, the competition, called "Focus on Your World," invites entrants to submit photos that show how they see the world, in all its forms, environment and diversity. The photographs should also attempt to convey the entrants' vision or dreams, their anger or despair, their hopes or fears towards our "one and only earth".

Lobedu MS&L will create publicity around the competition from June to October 2004.

Lobedu MS&L is a subsidiary of the Lobedu Communications Group and specialises in providing strategic communications counsel.

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