

Loyalty programme collaborates with Lift Airline to offer passengers added benefits

The Pick n Pay Smart Shopper programme has partnered with Lift airline to offer additional benefits to passengers.

Smart Shopper members who book a flight through Lift online or at a Pick n Pay branch nationwide will receive three times more loyalty points. Smart Shopper customers can spend the points they earn on flights with Lift as real cashback on purchases with Pick n Pay or at Smart Shopper partners. Smart Shopper and Lift Airline will officially launch their partnership on 2 August 2021.

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