

95: The Times Press Challenge & Agency Focus with Future-Collective

This week on the <u>Biz Takeouts Marketing & Media radio show</u> we chat to Mandy Phiri, Times Media Sector & Trade Marketing Manager, as well as John Sanei, CEO of Future-Collective, The Amplification Bureau. Join show host Warren Harding every Thursday from 9am-10am from the <u>2oceansVibe Radio</u> studios. [twitterfall]

Lineup

- Show host: Warren Harding (@bizWazza)
- In studio guest: John Sanei (@lamJohnSanei), CEO of Future-Collective, The Amplification Bureau (@FC_Bureau)
- Telephone guest: Mandy Phiri, Times Media Sector & Trade Marketing Manager
- Discussion topics:



- We find out more about the Time Press Challenge as well as the winning ads from Mandy Phiri.
- Then in our agency focus segment, we chat to John Sanei of Future-Collective, The Amplification Bureau. We
 find out more about the agency, the departments and the team involved.

How to listen

- Internet radio/streaming audio: <u>2oceansVibe Radio</u>
- Mobile: iPhone, Blackberry or Android apps

Comments or questions

• Email: <u>biztakeouts@bizcommunity.com</u>

Twitter: tweet <u>@BizWazza</u> using <u>#biztakeouts</u>

• Facebook: 2oceansVibe Radio

Podcast

A podcast of the show will be available in the Biz Takeouts special section on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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