

Best in loyalty and online retail - 5 Nov 2018

BY LAUREN HARTZENBERG, RETAIL EDITOR (@BIZ_RETAIL)

Truth and BrandMapp have revealed **SA's favourite loyalty programmes**, with Clicks Clubcard once again in the lead as the most used loyalty programme. Click through for all the winners.

Then, the winners of the inaugural **Online Retailer of the Year awards** were also announced. Congrats to local kitchen and homeware retailer Yuppiechef for taking the top spot.

In other news making headlines, **Woolworths will be dropping the David Jones brand** in South Africa, with plans to rebrand the range under its in-house Classic Collection. And **Pick n Pay found itself at the centre of a social media storm**, after mugs engraved with the phrases 'the maid' and 'the gardener' were found sold at a franchise store.

In food news, Nielsen explains why **Black Friday is more heyday than hype for SA's FMCG** retail sector, and Maroefah Smith reports back from Creative Mornings on the **business journey of Honest Chocolate founders** Anthony Gird and Michael de Klerk.

In continuation of my coverage from FoodNext.Africa, I share some of the insights from a panel discussion on how businesses can **contribute towards the sustainable growth of plant-based foods**, and why it's important to do so.

Last but not least, this November we're celebrating **#EntrepreneurMonth** at Bizcommunity. To kick it off I chatted to **The Cotton Company founder Madeleine Hugo** about bringing traditional Turkish hammam towels to SA, and the daily hustle required to be a successful entrepreneur.

Until next week!

Lauren Hartzenberg
Retail Editor: [Bizcommunity.com](https://www.bizcommunity.com)

For more, visit: <https://www.bizcommunity.com>