

## SA video presentation for World Economic Forum

Film producer Anant Singh is taking the cause of human rights to the World Economic Forum in Davos, Switzerland, this week with the production of a video presentation which will open the forum's session on human rights. Three films with human rights themes produced by Singh and Videovision Entertainment have also been selected to be screened to forum delegates.

"We are delighted to continue our relationship with the World Economic Forum and its founder Klaus Schwab by producing this video presentation for the Human Rights on the Global Agenda session. We believe that we can all make a difference in the alleviation of Human Rights violations if we work together. The presentation is intended to be 'food for thought' and sensitise the viewer to Human Rights issues, while also marking the 60th Anniversary of the adoption of Universal Declaration of Human Rights. We are also pleased that the forum has selected our films, Yesterday; Sarafina! and Red Dust to be screened as part of its Human Rights programme," said Videovision Entertainment in a press statement.

The video presentation is designed to set the tone for the discussions that will take place in the session, Human Rights on the Global Agenda, which takes place on 24 January 2008. The material featured in the video presentation includes visuals of human rights issues from around the world and draws inspiration from the Universal Declaration of Human Rights which was adopted by the United Nations on 10 December 1948.

The panellists at the session include Cherie Booth (founder member, Matrix Chambers), Kathy Bushkin Calvin (executive vice president and COO, United Nations Foundation), Kenneth Roth (executive director, Human Rights Watch) and Viktor A Yushchenko (president of Ukraine) and Singh.

In 2001, Singh received the World Economic Forum's Crystal Award; past recipients of this award include Paulo Coelho, Quincy Jones, Lord Puttnam, Elie Wiesel, Ravi Shankar, Benjamin Zander, Nadine Gordimer and Es'kia Mphahlele. Singh also serves on the Board of Governors for Media and Entertainment of the forum.

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