

Rapid Blue receives investment from BBC Worldwide

Demonstrating its desire to expand in the region and meet the growing demand for high-end, compelling and relevant local content for the African market, in addition to taking African content to the world, BBC Worldwide has invested in South African production company Rapid Blue.

Based in South Africa, Nigeria and Angola, Rapid Blue produces original productions and international television formats for South African, African and international audiences.

Rapid Blue will continue to produce programming for BBC Worldwide, alongside existing and new distribution and production partners.

For more, visit: <https://www.bizcommunity.com>