

David Tlale steps out

Ranging from beautifully crafted cage leather platforms to bejewelled satin peep-toes, the Luella David Tlale shoe collection will be available in stores at the beginning of December 2009. Keeping true to the DT signature, these shoes have a daring element to them and each item is uniquely crafted and styled to perfection with a keen attention to detail.



One of Tlale's designer creations.

"The partnership with Luella came at a right time when I was looking for something that would complement the garments we design. Luella understands what the DT brand is about and, together, we came up with a daring collection that is sure going to turn heads," says designer David Tlale.

When looking for statement garments to enhance their memorable winter 09 shoot, Luella looked to no other than the country's iconic designer. "Right away we saw the fit between our two brands and looked to take the relationship further," says Nicky Mitchell-Coyles, Luella's marketing manager. Luella sponsored all shoes for David's show at Arise Africa Fashion Week and again at Cape Town Fashion Week. "The next step was clearly the Luella David Tlale Collection - bringing David's unique style to the country with a range of shoes and handbags inspired by him."

The collection will be available in 12 Luella stores at the beginning of December with prices ranging from R999 to R1599. The two handbags complementing the collection are crafted from leather and priced at R1999 and R2299.

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