

## Keagan Johannes becomes ambassador of High Protein Recovery

First Choice has appointed Keagan Johannes as a brand ambassador for its High Protein Recovery milk-based drink.

Johannes is a rising rugby star that has been making waves since finishing school, having played for the Blue Bulls U/21 team that won the SA Rugby U/21 Championship in 2019. He hopes to build a positive relationship with the brand and market High Protein Recovery sucessfully.

For more, visit: https://www.bizcommunity.com