

## **CCBSA appoints new public affairs, communication and sustainability director**

CCBSA has appointed Nozicelo Ngcobo as its new public affairs, communication and sustainability director. Ngcobo was previously the director for group external relations at Tiger Brands where she was responsible for government, stakeholder relations, CSI, SED and BBBEE. She began her career as a marketing officer at Sasol in 1994. She has since held positions at various companies including BMI-Techknowledge (BMI-T), Telkom SA, SAB and Philip Morris International.

Ngcobo holds numerous qualifications, including a national diploma in marketing and a bachelor of technology: marketing from Technikon SA, a diploma in telecommunication policy and environmental regulation from Wis Business School, a BCom marketing degree from Unisa and an MBA from GIBS at the University of Pretoria.

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