

Designing for digital nomads - 13 Aug 2018

BY LAUREN HARTZENBERG, RETAIL EDITOR (@BIZ_RETAIL)

In our top stories this week, Stratcom Branding's Gail Macleod lists the golden rules to consider when designing [packaging for digital nomads](#), and Lemok Group's Lebogang Mokubela weighs in on the [Black Friday opportunity for SA retailers](#).

In other news, [Woolworths is trialling a recycling vending machine](#) in its Palmyra store in Cape Town, and 'Scotch whisky' is now registered as a certification trademark in South Africa.

Elsewhere, [PepsiCo's first female CEO Indra Nooyi](#) has stepped down after 12 years at the helm, and [Baselworld's CEO René Kamm resigned](#) days after The Swatch Group announced it was pulling out of the annual watch and jewellery trade fair.

Last but not least, [Clicks celebrates its 50th birthday](#) since launching in Cape Town in 1968, and [Fitbit Pay is now available](#) in South Africa.

Until next week, enjoy!

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