

Kotex named second best female hygiene product at Sunday Times Generation Next Awards

According to the results of the [Sunday Times Generation Next Awards](#), young people between the ages of eight and 23 feel that Kotex is the second best feminine hygiene product on the South African market. The Sunday Times Generation Next Awards were announced at the Sandton Convention Centre on 11 May 2017.

The Sunday Times Generation Next Awards surveys more than 12,000 young South Africans, annually, to gain insight into the brands they consume and is considered one of the leading youth brand preference and consumer behaviour surveys.

Kotex was also one of the Generation Next Youth Marketing Conference and Awards headline sponsors.

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