

The future of micro blogging is here

The web has profoundly changed the way we interact with one another. More and more people are networking, communicating and doing business online. However, this surge in web activity has brought with it a constant need to keep improving user experience. That is why Yookos Micro-blogging has released an even more exciting upgrade for its popular social networking site. The Yookos 2.1 upgrade will not only give the user a much improved navigation interface, it will also open up a new world of fun, excitement and opportunities than ever before.

Issued by [Yookos](#) 17 Oct 2011

"Yookos 2.1 is a thrilling and refreshing experience with a new look and feel and exciting features that have been added to give users hours of fun and excitement," said Tomisin Fashina, CEO of Yookos. He explains further, "For instant communication, we have added a 'chat' feature that enhances relations and social interactions of our users on Yookos."

The moment one interacts with Yookos 2.1 it becomes immediately clear that there is more to it than just fun and social interaction. It is also a powerful platform for businesses to launch and market their new products or services. With Yookos 2.1, businesses can easily reach out to their customer base at one go and get quick feedback. Add that to an ever expanding user base and you have a site that offers unlimited opportunities to tap into new consumer markets.

To find out more about what Yookos can do for your business, simply send us an email to business@yookos.com.

What's more, you can bring your friends along and discover a whole new world of fun and opportunities at www.yookos.com

About Yookos

Yookos is a fun and exciting social networking space/micro-blogging site where people connect and share their world with others all around the world.

Yookos burst into the scene on 31 December 2010. Soon after its launch, tens of thousands of users joined and immediately took to its safe, fun and positively refreshing approach. Such has been the uptake from the global community, mainly driven from Africa, that Yookos has defined its space as the safest and coolest platform where different worlds meet.

Some Yookos features include: **Share/Publish:** Text, Photos, Videos, Blogs, Groups, Discussions, and Events. **Communication and Productivity:** Private Messaging, Documents, Projects, Polls, Tasks, Ideas. **Spaces:** Information, Promotions, Adverts. **Multiple Language Support:** English, French, Spanish, Italian, German, Chinese, Japanese and lots more coming soon.

Editorial contact

Maurice Gil
Email: business@yookos.com
Tel: +27 11 399 1720