

# S.O.C celebrates six years of digital marketing success

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[S.O.C](#), a leading South African independent digital marketing agency, celebrates its acclaimed reputation with six successful years in the business.



Since its modest beginnings in October 2009 focused solely on SEO, the company has grown into a highly-regarded entity in content and social marketing, with an impressive track record of results and success.

Ryan Sauer, S.O.C's founder and MD, together with his talented (shit-hot) team, exudes infectious passion for the business. "We're continually exploring original ideas to create a convergence of enrichment and excellence around new and ingenious media channels by focusing on emerging trends to optimise our operations and value added strategic services," says Sauer.

Over the past six years S.O.C has attained constant growth in spite of the many changes in SA's economic climate. "S.O.C sees the shifting consumer media interaction and communication patterns as a huge opportunity for marketers to build brand equity and increase market share by engaging customers in exciting online marketing across a variety of channels," continues Sauer, expressing his enthusiasm for this fast-paced innovative industry.

As well as being a certified Google partner, S.O.C recently gained additional accreditation by participating in Google's flagship international Business Coaching Programme. Empowered with knowledge in the latest digital intelligence strategies, S.O.C has grown its service offerings to optimise and deliver integrated content management solutions incorporating planning and implementation of content technologies across a wide range of online communication channels.

"S.O.C's mandate and constant business driver is to deliver an exceptional level of service across a variety of channels, and our success, solid reputation and track record is due to an unwavering investment in our people, processes and clients," Sauer concludes.

For more information on how S.O.C can enhance your digital marketing projects, please contact us on: 010-020-2058 or email: [sales@searchoc.co.za](mailto:sales@searchoc.co.za)