

Sprout Performance Partners is now a Premier Google Partner

Digital media buying agency, Sprout Performance Partners has been named a Premier Google Partner after being trained and certified to best manage online advertising by Google. To be certified, a company has to create and complete a Partners company profile, pass the AdWords certification in Google Partners, meet the spend requirement across the managed accounts, and demonstrate agency performance by delivering strong client and company growth.

The certification means that Sprout Performance Partners now has exclusive access to events, training, industry research, product updates, and the expert Google Partners Community. The agency's programmatic team was also invited to attend a DoubleClick Programmatic Masterclass in London, this past year.

For more, visit: <https://www.bizcommunity.com>