

Mickey Llew appoints Cassandra Wingrove to lead growth in Australia

Performance marketing and SEO agency, Mickey Llew, has appointed Cassandra Wingrove to lead growth and development at its Australian office, which is nearing its one year in operation in May 2021.

In this role, Wingrove will develop and coordinate growth opportunities to reach the company's sales objectives of R14m and provide broad operational day-to-day support to the team previously managed from Mickey Llew's Johannesburg HQ.

She holds a BA degree in communications and honours in psychology from the University of Johannesburg and brings a wealth of experience gained from the digital marketing sector.

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