

Campaign raises funds to combat malaria

A World Cup bracelet campaign launched to coincide with the 2010 FIFA World Cup has created employment in the South African township of Khayelitsha and helped raise funds to combat malaria across Africa.

The United against Malaria (UAM) campaign aims to raise US\$1 million for malaria projects in Africa and contribute USD 2 million to the economy of Khayelitsha Township in Cape Town, South Africa where unemployment stands at over 50 percent.

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