

Photographing the city - pics needed

A publishing company is calling all photographers with a passion for Joburg to help them record the revival and rejuvenation of the city through a publication to appear early in 2006.

Timed to capture and promote the new sense of optimism and pride manifest in this city, 'The Passion Behind a City' will include over 200 high quality photos that reflect the daily life, growth and renewal taking place in the greater Johannesburg area.

"Joburg is pulsating with life and with unlimited optimism for the future - one in which all its peoples will participate. This is what we intend to capture in the book - with the help of some talented photographers," says publisher Ken Preston of Affinity Publishing.

Criteria used to select the material will include creativity and the extent to which it portrays the many landscapes and lifestyles of Joburg, including different communities and religions.

There will for instance be a pictorial feature portraying 24 hours in Joburg. This will include not only famous landmarks and landmark brands, but also the life and character of the entire metropolitan area - from Midrand to Rosebank and Orange Farm, from the "far" east to the "wild" west.

"We are looking for a wide selection of material, including commercial activity (eg, retail and business centres, city street scenes, traffic on the move), residential scenes (eg, different cultural communities), leisure activities (eg, major sporting and entertainment events), nature in the city (eg a thunderstorm over Joburg), and landmark features of the city. Photographers are welcome to include branded images, since brands are an inseparable part of the identity of the city," says Preston.

Photographers chosen to have their work featured will have a brief biography and contact details published in the book, and will receive 10 copies. They will be invited to display their work at a launch event.

Photos can be submitted electronically to initially in either high or low resolution. Please limit each picture to 1.5megs or less to avoid transmission problems.

Alternatively, material can be submitted as 6x8 prints to Affinity Publishing, P O Box 672, Auckland Park, 2006.

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