

Richard Quest to moderate GMFO at Indaba 2009

Richard Quest, CNN International journalist and presenter who made his first appearance at Indaba's Global Media Face-Off (GMFO) in 2005, will be the moderator at the GMFO at Africa's travel trade show, Indaba, to be held in Durban from 9 - 12 May, 2009.

The GMFO takes place on Sunday, 10 May, from 11am and is one of South African Tourism's flagship annual media events. It presents the opportunity for the organisation to engage with local and international media on issues affecting tourism in South Africa.

The theme for this year's Global Media Face-Off is, "Unprecedented opportunity for the South African Travel Industry".

"Having Richard Quest onboard is a great coup and reaffirms the significance and calibre of Indaba. Quest has a distinctive and hard-hitting style that we are confident will bring insightfulness to the media debate around our destination; our readiness for 2010 and our reaction to the global credit crunch," says Didi Moyle, acting CEO, South African Tourism.

"He is one of the most significant editorial opinion formers in the world and his agreement to moderate the 2009 Global Media Face-Off is evidence of this destination's status as an international news story and of the global media's interest in the world's major sporting events taking place in South Africa."

Quest presents the consumer business programme "Quest Means Business", on CNN International. He also presents "Business Traveller", CNN International's monthly programme focused on the travel and tourism industry.

Panelists for Global Media Face-Off at Indaba 2009 include SA Tourism, FIFA, the SA Local Organising Committee (SA LOC), Airports Company South Africa (ACSA), South African Broadcasting Services (SABC) and the South African Police Service (SAPS).