

SoulProviders Collective appoints Nosipho Ginindza as MG

The board of SoulProviders Collective (SPC) has appointed Nosipho Ginindza as its new managing director. The appointment, effective 1 September 2021, will see Ginindza further develop the agency's commitment to being a purpose-driven agency.

SoulProviders Collective, majority-owned by Matrix Communications Group (Matrix Group) and with a female-led management team, is a creative one-stop-shop capable of creating attention-grabbing and effective digital marketing campaigns that will resonate and help clients achieve their strategic and business goals.

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