

Media@SAfm to feature Rob McLennan on Cannes 2012

This Sunday, 1 July 2012, the programme for <u>Ashraf Garda</u>'s Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include:

- **SA**fm
- A debate on transformation in the advertising industry with <u>Abey Mokgwatsane</u>, <u>Chris Moerdyk</u> and a rep from AAA
- Rob McLennan of Net#work BBD0 on Cannes Lions 2012
- Branded feature: Tiamara Williams the media personality dubbed the "Oprah of NZ"
- Ad of the week: Samsung Galaxy SIII campaign
- The Intebrand Best Global Green Brands with Doug De Villiers
- More reality TV with SABC 3's new show The Business Coach
- Ornico's <u>Oresti Patricios</u> on marketing trends and doing business in Nigeria and
- a number crunch on those internet radio numbers

Send advance comments or questions to <u>ashraf@safm.co.za</u> or <u>media@safm.co.za</u>, <u>Facebook</u> or <u>@ashrafgarda1</u> on Twitter.

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