

Improving corporate communications continent-wide - 10 Apr 2017

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Making headlines this week is the news that [digital investment in Africa is accelerating](#), particularly in the telecom and tech industries. This will be highlighted at TMT Finance Africa 2017, set to take place at the Hilton Hotel Tower Bridge in London on 24 May.

Also amidst the stream of positive news is the fact that the first-of-its-kind Nigeria PR Awards launched at a gala networking event in Lagos last week under the banner of the [Corporate Communications Awards](#).

This celebration of excellence in corporate communications dovetails with [Janine Lloyd's call](#) for PR industry professionals to stand up for integrity and only take on clients whose values align to yours.

Here's hoping for continued improvement as we strive for better understanding of the issue continent-wide!

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