

2016 Wine Label Design Awards

The second annual Wine Label Design Awards were announced at the AVA Gallery in Cape Town. A total of 50 entries were received, of which 17 were finalists. Simonsig - The Garland 2009 and the Saboteur range from Luddite Wines both received gold awards. The People's Choice Award went to Cavalli Warlord 2009, determined by online votes cast by the public. The wine packaging is judged on originality of concept, execution, shelf appeal and effectiveness as a piece of communication. The competition aims to reward the best bottled wine packaging in South Africa. The award winning wine labels will remain on display at The AVA Gallery until 5 March 2016.

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