Social Design competition opens in South Africa

The Rado Star Prize South Africa 2014 is looking for social design projects from talented design students or recent design graduates.

As part of its year of support for the World Design Capital 2014, it is running its competition for the first time in South Africa.

Supporting young designers

This established competition, which has run in seven different countries around the world, supports young and unestablished designers by giving them a platform to show their work. ICSID (International Council for the Societies of Industrial Design) endorses it.

Social design focuses on benefits. What can your design project do for the individuals and communities it is designed for? Can your fashion project make crossing the road safer? Will your lighting project help to educate a community? Can your audio design project make a community a safer or healthier place to live?

What you can win

The competition is open to design students and non-professional designers living in South Africa and looking to start their career in design in South Africa. The closing date for entries is 31 August 2014.

One talented designer will win R100,000 and a blog on the rado.com design platform throughout 2015. With hundreds of thousands of individual visits to the website each month, it is a great way to make your voice heard and get your work seen.

For more information, go to www.radostarprize.co.za.

For more, visit: https://www.bizcommunity.com