

## **Gloo@Ogilvy appoints new executive creative director**

Gloo@Ogilvy, Ogilvy & Mather (O&M) SA's digital communications business, has recently welcomed executive creative director, Matthew Barnes, to its Johannesburg creative operation.

Matthew, who is known his work on campaigns for brands like Cell C, Brand South Africa and the Salvation Army, will be responsible for leading the Johannesburg operation to a successful creative integration when the rest of the campus is co-located in October of this year.

For more, visit: <https://www.bizcommunity.com>