

CDF's best ads for July 2002

The best ads that appeared in July, as voted by the Creative Directors Forum.

Newspaper: (NO AWARD, BUT THE FOLLOWING ORDER)

1. Nedbank "Ghandi" (44,0) - The Jupiter Drawing Room (South Africa)
2. Liquifruit - Running Noses "Shoe Shop" (43,0) - Net#Work BBDO
3. Liquifruit - Running Nose "Treadmill" (39,3) - Net#Work BBDO

Magazine:

1. Exclusive Books "Black & White" (51,0) - Harrison Human Bates
2. AAA School of Advertising "Can" (50,3) - The Jupiter Drawing Room (S.Africa)
3. Nabisco/Super C "Soccer Table" (47,0) - FCB Johannesburg

Outdoor

1. Liquifruit/Running Noses "Suit" (48,0) - Net#Work BBDO
2. M-Net/Big Brother "Cucumber/Cactus" (37,1) - O&MRST-M (Gtng)
3. Purity/Fourth Foods "Bibbed Boycotter" (37,0) - TBWA Hunt Lascaris (Gtng)

TV/Cinema

1. Distell/Savannah "Blues" (51,1) - TBWA Hunt Lascaris (Gtng)
2. Chicken Licken "Soulman" (47,0) - Net#Work BBDO
3. Lever Ponds/Ego "Transition" (51,0) - Lowe Bull Calvert Pace (Gtng)

Radio (NO AWARD, BUT THE FOLLOWING ORDER)

1. True Love Magazine/August Issue 2002 "Cell Number" (51,0) - FCB (Jhb)
2. Vodacom/4U "Ali" (47,0) - FCB Johannesburg
3. Exclusive Books/Winter Sale "Um" (45,4) - Harrison Human Bates

The judging panel for July 2002 was comprised of :

Mike Schalit (Chair): Net#Work BBDO

Brett Morris : FCB Johannesburg

Johan Roux: O&MRST-M
Marion Griffith: Lowe Bull Calvert Pace
Jeremy Veitch: Y&R Gitam
Dave Strappini: TJDR (South Africa)
Gareth Lessing: TBWA Hunt Lascaris

You can view the ads online at www.voicebank.co.za.

For more, visit: <https://www.bizcommunity.com>