

## Net#work BBDO three time best advertising employer

Net#work BBDO was this week announced as the best employer in the advertising industry for the third consecutive year at the Deloitte Best Company to Work for 2004 award breakfast held in Johannesburg. Out of 120 entrants, the agency was also named as one of the overall top 10 employers among South Africa's 'blue chip' finest.

Net#work BBDO, CEO, Keith Shipley says, "receiving this award for the third year is very reassuring that we are doing something right and being placed in the top 10 among some of South Africa's largest brands, makes us feel very proud."

"Building a successful business is easy compared to creating the ideal working environment," he says. "We are often asked what our secret is. There is no secret. Only to provide a workplace where creative and talented people can grow and excel. But above all we encourage 'Net#workers' to have fun while they work and this translates into business benefit. There is a direct correlation between happy, energised people and good business performance. Our clients rely on breakthrough advertising and providing the best workplace is our guarantee of the most creative output."

Net#work's employment skills don't stop at this three time accolade. This year, it was chosen by the Department of Labour as a best practice employer and will be contributing to research, which will result in the development of a Code of Good Practice that will form part of the future Employment Equity Act. And in 2002, Keith Shipley was a finalist in the Boss of the Year Competition.

For more, visit: <https://www.bizcommunity.com>