

MediaVest gains Emirates Mauritius and Seychelles accounts

After recently taking on the Emirates South Africa account, MediaVest has just been awarded the media strategy, planning and buying requirements for Emirates Mauritius and Seychelles.

Gordon Patterson, group managing director SMG says, "This is a significant breakthrough for the MediaVest team and naturally I'm thrilled for them. Both MediaVest and Emirates share so much in common including a commitment to high standards so this move strengthens the relationship even further. We look forward to a long and successful partnership with Emirates, across borders."

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