

Top company and news stories 16 April 2018 - 16 Apr 2018

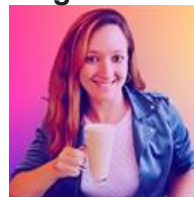
BY [LEIGH ANDREWS](#)

- Read up on all the winners of the [#LibertyRadioAwards2018](#)
- We also have all the [Ciclope Africa 2018 winners](#)
- Find out all the SA finalists for [#OneShow2018](#)
- Louise Marsland shares the [top 18 trends for 2018](#)
- You can download the full [2018 BizTrends2018 PDF](#)
- [Martin Sorrell of WPP](#) has resigned
- [Avatar starts new agency Kanbar](#) for newly won Skyy Vodka account
- Opera reveals [State of the Mobile Web Report Q1 2018](#)
- Alan Knott-Craig explains [mental models for tech entrepreneurs](#)
- Sam Swaine writes that the [Mad Men days are over...](#)
- Lesedi Ntuli shares her views on [the media vs mother of the nation](#)
- I research how to add [ephemeral content](#) to your marketing strategy
- Bronwyn Williams of Flux Trends explores [Generation Selfie](#)
- Ilse van den Berg reports that [Google Go is now available locally](#)
- Danette Breitenbach reports back from [Ogilvy's 'culturally relevant'](#)
- In [#FairnessFirst](#) this week, I address the [gender equality pay gap](#)
- Jessica Tennant chats to Elouise Kelly, [Ogilvy Joburg's new MD](#)
- Jon Ratcliffe continues his interview with Bruce Daisley of Twitter on the power of [amazing culture businesses](#)
- I also went [#BehindtheSelfie](#) with [Michelle Cavé](#), founder of Brandfundu, a boutique PR and marketing agency

Leigh Andrews

Editor-in-Chief: Marketing & Media SA

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Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 [Marketing Achievement Awards](#) (MAA) as well as an [#Inspiring50](#) 2018 nominee herself, and judged over 500 entries for the most recent [Epica Awards](#) - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s [#Bookmarks2020](#) Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 15 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>