

Top company and news stories 16 April 2018 - 16 Apr 2018

BY [LEIGH ANDREWS](#)

- Read up on all the winners of the [#LibertyRadioAwards2018](#)
- We also have all the [Ciclope Africa 2018 winners](#)
- Find out all the SA finalists for [#OneShow2018](#)
- Louise Marsland shares the [top 18 trends for 2018](#)
- You can download the full [2018 BizTrends2018 PDF](#)
- [Martin Sorrell of WPP](#) has resigned
- [Avatar starts new agency Kanbar](#) for newly won Skyy Vodka account
- Opera reveals [State of the Mobile Web Report Q1 2018](#)
- Alan Knott-Craig explains [mental models for tech entrepreneurs](#)
- Sam Swaine writes that the [Mad Men days are over...](#)
- Lesedi Ntuli shares her views on [the media vs mother of the nation](#)
- I research how to add [ephemeral content](#) to your marketing strategy
- Bronwyn Williams of Flux Trends explores [Generation Selfie](#)
- Ilse van den Berg reports that [Google Go is now available locally](#)
- Danette Breitenbach reports back from [Ogilvy's 'culturally relevant'](#)
- In [#FairnessFirst](#) this week, I address the [gender equality pay gap](#)
- Jessica Tennant chats to Elouise Kelly, [Ogilvy Joburg's new MD](#)
- Jon Ratcliffe continues his interview with Bruce Daisley of Twitter on the power of [amazing culture businesses](#)
- I also went [#BehindtheSelfie](#) with [Michelle Cavé](#), founder of Brandfundu, a boutique PR and marketing agency

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[#MilkshakeQueen](#), is former Editor-in-Chief: Marketing & Media at Bizcommunity.com with a passion for issues of inclusion, belonging, and of course, gourmet food and drinks! Now follow her travel adventures on YouTube [@MidlifeMeander](#).

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