

Top company and news stories 26 March 2018 - 26 Mar 2018

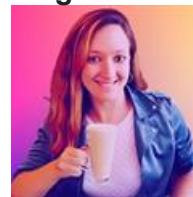
BY [LEIGH ANDREWS](#)

- Kantar Millward Brown highlights [South Africa's Top 20 Best Liked Ads](#) of 2017
- Juanita Pienaar investigates why [Nando's and the Sunday Times](#) partnered to #rightmyname
- Watch Ann Nurock's [video interview with Design Indaba founder Ravi Naidoo](#)
- Philip Thomas has been announced as the [new chairman of Cannes Lions](#)
- Discover all the [2018 South African Film and Television Awards \(Saftas\) Technical Award winners](#)
- We have all the [Stuff magazine Gadget and App Awards](#) winners
- Finalists have been announced for the [2018 Liberty Radio Awards](#)
- I discovered the business implications of celebrating [International Happiness Day](#)
- Shae Leigh of the Red & Yellow School shares the [true value of Twitter for brands](#)
- [#FairnessFirst](#): There's a [lack of knowledge of real-life female tech leaders](#)
- We have top judging picks from the upcoming [One Show 2018 and ADC 97th Annual Awards](#)
- Andy Walker of Memeburn reports on the [Cambridge Analytica Facebook data scandal](#)
- I went [behind the selfie](#) with [Jason Stott](#), head of creative at Parrot Products
- Read up on my latest [#LoeriesRanking Q&A](#) with [The Open Window](#)

Leigh Andrews

Editor-in-Chief: Marketing & Media SA

Leigh Andrews



Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 [Marketing Achievement Awards](#) (MAA) as well as an #Inspiring50 2018 nominee herself, and judged over 500 entries for the most recent [Epica Awards](#) - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s #Bookmarks2020 Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 15 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>