

NYF Awards to honour winners with an augmented reality award

New York Festivals International Advertising Awards and Jaxx have partnered to provide NYF's winners with an augmented reality award that will be sent to each of the 2021 Advertising Awards winners with their winners' notification.

Gold, silver and bronze award winners will have the exclusive opportunity to show off, take photos and record videos with their digital trophies in lieu of the physical awards which will be delivered following the winner's announcement.

The 2021 New York Festivals Advertising Awards winners will be announced on 14 July.

For more, visit: <https://www.bizcommunity.com>