

# Creative Circle results for March 2007

The results of the judging of the March 2007 entries are in and the Creative Circle congratulates all those concerned.

## Newspaper:

1. Exclusive Books/The Love of Cooking Cookbook-Rude Food "Sweet Potato/Mussels/Sushi/Mushroom" – Ogilvy
2. Reckitt Benckiser/Windowlens "Parrot" – The Jupiter Drawing Room (South Africa)
3. Reckitt Benckiser/Windowlens "Butterfly" – The Jupiter Drawing Room (South Africa)
3. JCW Pet Foods/York Premium Dog Food "Lassie"- The Jupiter Drawing Room (South Africa)/The Dukes of Urbino.Com
3. DStv/Discovery Channel – Ignoramus "Zoo/Ladder/Truck/Target" – Ogilvy

## Magazine

1. 8 Ink Media/NGK Magazine "Freak of The Deep/Exploding Toads/Cyclops Kitten/Acid Doom" – FoxP2
- 1 Volkswagen SA/The Epos Cabriolet "Monkey/Hadedda/Cat" – Ogilvy
2. Tuffy/Plastic Bags "Armoured" – Joe Public
3. Audi SA/Pollen Filter "Lily" – Ogilvy
3. Spitz/Winter Collection "Bath/Study/Tea Party"- Grey Worldwide

## Outdoor

1. Tiger Brands/Koo "Tin" – FCB JHB
2. Raid Insect Killer "Eviction Notices" – FCB JHB
3. Addis/Paintstick "Roach/Gecko/Fly" – Fox P2

## TV/cinema

1. Chicken Licken/Love Me Tender Delux "Magic 1/Magic 2" – Net#Work BBDO
2. Ford/Bantam Bakkie "Ubuntu" – JWT (Jhb)
3. Volkswagen SA/Epos Cabriolet "Monkey" – Ogilvy

## Radio

1. Look & Listen/Movies "Sixth Sense/Titanic/Fight Club – JWT (Jhb)
2. Unicef "For Some it is Not a Game" – Ogilvy
3. Reckitt Benckiser/Senokot "Enemy at the Gate" – The Jupiter Drawing Room (South Africa)

The judging panel for March 2007 comprised:

Matthew Bull, Lowe Bull  
Pepe Marais, Joe Public  
Mike Groenewald, Ogilvy

Damon Stapleton, TBWA\Hunt\Lascaris  
Rajesh Ranchod, Net#Work BBDO  
Dana Cohen, TJDR  
Molefi Thulo, FCB  
Marc Watson, Promise

Angel Jones, Morris Jones

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