

ASA conducting code review

The Advertising Standards Authority of South Africa has requested the marketing sector to submit proposed changes to the Code of Advertising Practice. The 2018 Code Review submissions will be assessed for legality, submitted to a Code Review Committee, and approved at the ASA's AGM in June.

Submissions should be made to ceo@asasa.org.za by 31 March 2018.

For more, visit: https://www.bizcommunity.com