

Creative Circle Awards for December 2006

The Creative Circle Awards results for December 2006 are out and according to chairperson John Davenport, some of the work that month was "strong-ish" but not in all categories. "Sadly, radio was once again a bit thin. In fact so thin that it should probably be hospitalised and fed intravenously through a tube," says Davenport.

"The other categories had some good stuff in though," continues Davenport. "Well done to King James on what I think is their first ad for Kulula.com airlines. Have a super year, everyone."

Newspaper

1. GM/Isuzu "Trophies" - Net#Work BBDO
2. BMW/Innovations Brand Ad "Night Vision" - Ireland-Davenport
3. Kleenex "Embroidery" - JWT (Jhb)

Magazine

1. RBK/Sanpic - "Toilet/Basin/Sink" - JWT (Jhb)
2. 3M/Super Sticky Post-It "Fan" - Grey Worldwide
3. Dulux "3 Little Pigs" - Lowe Bull (Jhb)

Outdoor

1. Virgin Atlantic/Hospitality Stand at the Whiskey Live Festival "Have Another One" - Net#Work BBDO
2. Schwepps "Quiet Paddle" - Lowe Bull (CT)
3. Kulula.com "Suitcase" - KingJames (CT)
3. Jiffy "Raisins" - The Jupiter Drawing Room (South Africa)

TV/Cinema

1. Kulula.com "Legroom" - KingJames (CT)
2. BMW "BMW Aesthetics" - Ireland-Davenport
3. CTM/Tivoli "Luver" - Ireland-Davenport
3. Elliott International "Fall" - Promise

Radio

1. Liqui-Fruit/Cooler "Tie Me Up/Hiccoughs/Pop to the Shops" - KingJames (CT)
1. Brandhouse/Anti-Drink Driving "Navigation - Turn Left/Go Straight/Turn Right" - FoxP2
2. SABC 2/The Most Amazing Show "The Future" - FCB JHB
3. Ackermans/Cube "Word on the Street Camp. Trunky Monkey/Marlon Brando/Grape Smuggler" - KingJames (CT)
3. Jiffy "Extra Thick" - The Jupiter Drawing Room (South Africa)

The judging panel for December 2006 comprised:

John Davenport, Ireland-Davenport
Lawrence Katz, FCB
Alison Hingle, Ogilvy
Festus Masekwameng, TBWA Hunt Lascaris
Liam Wielopolski, TJDR
Gavin Dexter, Lowe Bull
Xolisa Dyeshana, Joe Public
Slade Gill, Net#Work BBDO

James Daniels, JWT

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