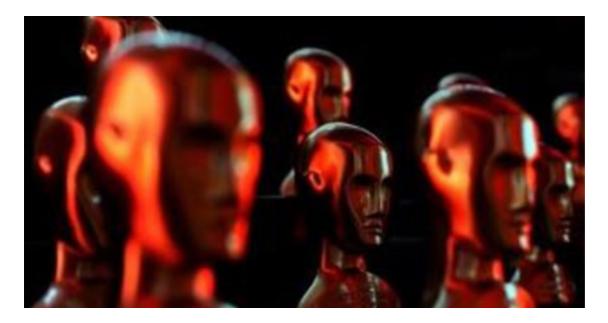


Only the advertising brave garner ANDY Awards

The <u>Advertising Club of New York</u> celebrated the winners of the 2015 <u>International ANDY Awards</u> in New York City on 22 April. We have the full list of winners...

ANDY Award honourees are recognised for their creative excellence and bravery in the industry, with the most prestigious honour, The GRANDY, given to the agency seen as truly defining what it means to be at the forefront of innovation and boldly pushing the envelope in advertising.



This year, the ANDY Awards' 50th iteration, saw the GRANDY go to <u>Marcel</u> for the <u>Fruits and Vegetables</u> campaign, in the Sustainability category. As the first advertising award show of the season, the ANDYs predict subsequent shows throughout the year.

Jury Chair Colleen DeCourcy, Global Executive Creative Director of Wieden + Kennedy, led the 2015 global jury - <u>click</u> <u>here</u> to view the full panel.

The agency networks that won the most 2015 ANDY awards are:

- Leo Burnett, with a total of 22 awards (1 Best of Show, 6 Gold, 13 Silver, 2 Bronze) for London, Toronto, Sydney, Milan, Sao Paulo, Hong Kong, and Chicago.
- adamandeveDDB, with a total of 8 awards (4 Gold, 4 Silver) for London.

- SS+K, with a total of 7 awards (4 Gold, 2 Silver, 1 Bronze) for New York.
- R/GA, with a total of 6 awards (1 Gold, 3 Silver, 2 Bronze) for New York, Los Angeles and London.
- BBDO, with a total of 6 awards (6 Bronze) for London, New York and Sao Paulo.
- Anomaly, with a total of 5 awards (1 Gold, 3 Silver, 1 Bronze) for New York.
- Wieden + Kennedy, with a total of 4 awards (4 Silver) with Passion Pictures and Somesuch for London and Portland.
- Red Fuse Communications Hong Kong (Y&R), with a total of 2 awards (2 Silver) for Hong Kong.
- DDB Canada, with a total of 2 awards (1 Gold, 1 Bronze) for Toronto.
- The Cyranos-McCann, with a total of 2 awards (1 Silver, 1 Bronze) for Barcelona.
- FCB BRASIL, with a total of 2 awards (1 Silver, 1 Bronze) for Sao Paulo.
- North Kingdom, with a total of 2 awards (1 Silver, 1 Bronze) for Stockholm.

Other winners include: Marcel (1 Gold), AKQA London & Shanghai (1 Gold), GPY&R Sydney / VML Australia (1 Gold), Herezie (1 Gold), ROSAPARK (1 Silver), Santo Buenos Aires (1 Silver), TBWA-Chiat-Day LA (1 Silver), Venables Bell & Partners (1 Silver), Mullen (1 Silver), Del Campo Saatchi & Saatchi (1 Bronze), Fallon (1 Bronze), 72andSunny (1 Bronze), Droga5 (1 Bronze), Barton F. Graf 9000 (1 Bronze), Deutsch (2 Bronze) and TBWA Paris (2 Bronze).

Student winners included: Sookmyung Women's University (1 Gold, 1 Silver, 1 Bronze), Fh Dortmund FB Design (1 Gold), SVA (1 Gold, 1 Silver, 1 Bronze), Miami Ad School / ESPM (1 Silver, 1 Bronze), Miami Ad School of Communications (1 Silver) and Filmakademie Baden-Württemberg (1 Bronze).

Click here for the full list of winners - you can filter by year, agency, client or campaign.

For more, visit: https://www.bizcommunity.com