

Three South Africans on D&AD Global Awards 2007 jury

The opportunity for the world's outstanding creative talent to shine has arrived with the launch of the D&AD Global Awards 2007 call for entries and so far, three South African judges have been confirmed: Vanessa Pearson of Lobedu Leo Burnett for the Ambient category, Michael Doran of Michael Doran Photography for Photography, and Rob McLennan of JWT South Africa for TV & Cinema Advertising.



Widely considered the world's toughest and most coveted award to win, the Yellow Pencil is the global symbol of creative excellence. In its 45th year, the awards span all areas of commercial creativity, from the traditional advertising and design disciplines, to ambient, interactive, gaming, music videos and emerging online categories.

"This year's line-up of foremen is both formidable and inspiring. From John Jay (Wieden+Kennedy New York) in Integrated and Chris Colborn (R/GA) in Websites, to past D&AD presidents John Hegarty, Michael Johnson, Martin Lambie-Nairn, and Michael Wolff," says D&AD chief executive Michael Hockney.

"Anyone with a passion for their work and a desire to showcase their talent on a global stage will enter the D&AD Global Awards."

D&AD is a registered not-for-profit organisation that represents the international design, advertising and creative communities. The D&AD Global Awards 2007 identity concept is by Saatchi & Saatchi. The icon was designed by Build/This is Real Art.

2007 timelines

10 January: deadline for entry25 - 31 March: judging in LondonApril: nominations announced

24 May: D&AD Global Awards 2007 ceremony and dinner, Old Billingsgate, London

Work must have been broadcast, published or launched between 1 January and 31 December 2006.

For further information, go to www.dandad.org/awards07.

For more, visit: https://www.bizcommunity.com