

## Diversity triumphs, back on DStv

Following the Advertising Standards Authority (ASA) ruling that the [Nando's 'Diversity' ad](#) had not breached the advertising codes relating to offensive and discriminatory advertising, and "falls within the parameters of hyperbole and harmless parody", Chris Hitchings, CEO of DStv Media Sales has announced it will reinstate the flighting of the commercial shortly.

### For more:

- Bizcommunity: [Nando's serves DStv cold drumstick](#)

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