

# Creative Circle awards for May 2006

The Creative Circle Awards for May 2006 are out and chairperson Vanessa Pearson has commented that it's "wonderful to see young agencies Ireland-Davenport and FoxP2 making a show in Television and Magazine respectively. The highest scores, however, are reflected in the Outdoor and Newspaper categories with TBWA's 'Tsotsi' receiving highest score across the categories."

## Newspaper:

- 1. Virgin Atlantic/Upper Class Suite "Gone with the Wind" - Net#Work BBDO
- 2. Virgin Atlantic/Upper Class Suite "Star Wars" - Net#Work BBDO
- 2. Virgin Atlantic/Upper Class Suite "The Lord of the Rings" - Net#Work BBDO
- 3. Harley Davidson/Aftershave "Shaving Cut" - Ogilvy

## Magazine

- 1. Tiger Brands/Albany Old Cape Seed Bread "Birds" - TBWA\Hunt\Lascaris
- 2. 8 Ink Media/*National Geographic Kids Magazine* - Hardway Campaign "Tornado/Space/Lions/Avalanche" - FoxP2
- 3. Multichoice DSTV/Action Channel "Oz" - Ogilvy

## Outdoor

- 1. Safact/Anti-Piracy "Tsotsi" - TBWA\Hunt\Lascaris
- 2. Harley Davidson/Abandoned Husbands - "Washing/Shopping/Dinner" - Ogilvy
- 3. Virgin Atlantic/Upper Class Suite "The Godfather" - Net#Work BBDO

## TV/Cinema

- 1. BMW "Kinetic Sculptures" - Ireland-Davenport
- 1. Unilever SA/Axe "Coinage" - Lowe Bull (Jhb)
- 2. GM/Corsa Lite "Kudumouse" - Net#Work BBDO
- 2. Unilver SA/Axe "Rubiks Cube" - Lowe Bull (Jhb)
- 3. Drive Alive "Little Girl" - JWT (CT)

## Radio

- 1. Master Foods/Whiskas Dry "Cat Call" - TBWA\Hunt\Lascaris
- 2. GM/Corsa Lite "Colour Coded" - Net#Work BBDO
- 3. Toyota/Lexus "Virtual Drive Test" - FCB JHB
- 3. Master Foods/Whiskas Dry "Missing" - TBWA\Hunt\Lascaris

The Creative Circle thanks the four young, first-time judges "who scored like seasoned pros". The May judging panel consisted of:

Vanessa Pearson, Lobedu Leo Burnett  
Gerhard Myburg, FCB  
Juliet Honey, TBWA\Hunt\Lascaris  
Xolisa Radebe, Net#Work BBDO  
Deon Wiggett, KingJames  
Mike Groenewald, Ogilvy  
Liam Wielopolski, The Jupiter Drawing Room

Stephanie van Niekerk, Lowe Bull  
Mike Wilson, Herdbuoys McCann Erickson

Phil Ireland, Ireland-Davenport

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