

Firehouse Group wins Arik Air International account

The Firehouse Group, a young and vibrant integrated communications agency, is proud to announce that it has won the Arik Air International account. Having signed on with Firehouse Advertising and Communications, the partnership is set to take flight in June 2010.

Arik Air International is Nigeria's largest commercial airline and has been operating daily flights to Lagos from Johannesburg since launching the route on 1 June 2009.

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