

## Wideopen signs Grant Thornton International

Primedia Unlimited subsidiary Wideopen Platform recently added UK-based Grant Thornton International (GTI) to its already extensive client base.

GTI has signed the large-format Outdoor company for a three-month campaign, running from January to March 2010, to launch itself into the South African market.

For more, visit: <https://www.bizcommunity.com>