

Old Mutual, Shesha Tuks Blogger Challenge kicks off tomorrow

The Old Mutual and Shesha Tuks Blogger Challenge, which takes place tomorrow, 6 November 2012 between 9am and 12pm, will see some of South Africa's top bloggers and tweeters compete in a race around the Sandton CBD in Tuk Tuks.



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To celebrate the launch of 25 brand new Tuk Tuks, bloggers have been asked to complete 10 challenges within a 3km radius of the Sandton Gautrain Station... But they'll need the help of their followers. Each blogger will be relying on his or her followers to help them get from point A to point B.

Old Mutual has branded the Tuk Tuks with five of its CSI initiatives to help spread awareness. The initiatives are LEAP Science & Maths School, Bulungula Incubator Lemongrass Project, Old Mutual Legends Programme, Wildlands Conservation Trust and the Heiveld Cooperative.

The participants in the challenge are:

- Warren Harding [@BizcomWazza](#)
- Damon Crawford [@beardedwiseman](#)
- Hendri Lategan [@OOHendri](#)
- Dan Nash [@bangersandnash](#)
- Mike Stopforth [@mikestopforth](#)
- Mike Sharman [@mikesharman](#)
- Thulane Gadebe [@_TOOLZ_](#)
- Bailey Schneider [@BaileySchneider](#)
- Lerato Sengadi [@Leratolicious](#)
- Kgopedi oa Nanane [@KgopediAfrika](#)
- Dean Oelschig [@DeanOelsch](#)
- Lucia Mthiyane [@LuciaMthiyane](#)

Follow [@oldmutualsa](#) and the hashtag [#SheshaTuks](#) on Twitter. Help your favourite blogger find the answers and they could be rewarding you with R2000 in prizes.

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