

Etincelle Paris launches new winter collection





French couture label Etincelle Paris unveiled their magnificent new winter collection with an in-store experience on Wednesday, 2 April 2008.

Etincelle Paris invited trend setting and stylish ladies to a sensory explosion, where all senses were tantalised including the sixth sense of fashion. With the delightful vanilla scent in the air, guests were able to see, feel and experience the magnificent new range.

Guests previewed the autumn/winter collection which includes ready to wear designer creations that are warm and sexy, straight off the catwalks of Paris.

Once the guests experienced the new range, they satisfied the sense of taste with savoury canapé snacks, colourful petit fours and delectable Lindt truffles. For the comforting sense of touch, the lucky ladies were pampered with therapeutic hand massages compliments of Charlotte Rhys while ambient music set the tone.

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