

Improved digital skills and a call to release all jailed journos in Ethiopia - 13 Jul 2015

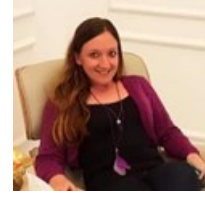
BY [LEIGH ANDREWS](#)

Lilian Mutege writes that [Standard Group is to unveil a 24-hour TV news channel](#), set to give Kenyans a variety of news channels to watch as this is the second in its stable, set to deliver comprehensive, incisive news.

In more good news for the continent's media industry, [Airtel Nigeria has partnered with The Journalism Clinic to train journalists](#) to host a four-city-four-week multimedia journalism training road show for 100 Nigerian journalists, offering them tools and techniques to make their digital content more compelling.

Lastly, WAN-IFRA and the World Editors Forum are calling for [the release of all journalists still jailed in Ethiopia](#), after a week in which six of their colleagues were freed. At least 11 journalists remain in Ethiopian prisons.

Leigh Andrews



Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 [Marketing Achievement Awards](#) (MAA) as well as an #Inspiring50 2018 nominee herself, and judged over 500 entries for the most recent [Epica Awards](#) - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s #Bookmarks2020 Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 13 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>