

## PEP South Africa appoints Ogilvy & Mather Cape Town

Ogilvy & Mather Cape Town has won PEP South Africa's digital business. O&M business units OgilvyOne, Gloo, Neo and Strike Media delivered a digital media strategy which answered the PEP's need to drive price perception and incremental sales through digital channels.

For more, visit: <https://www.bizcommunity.com>