

The search is on - Maybelline pout perfectionist!

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Maybelline New York is on a mission to recruit and reward hot, sexy girls who love fashion, make-up and are pout perfectionists.



The strategy is simple, influence the influencer!

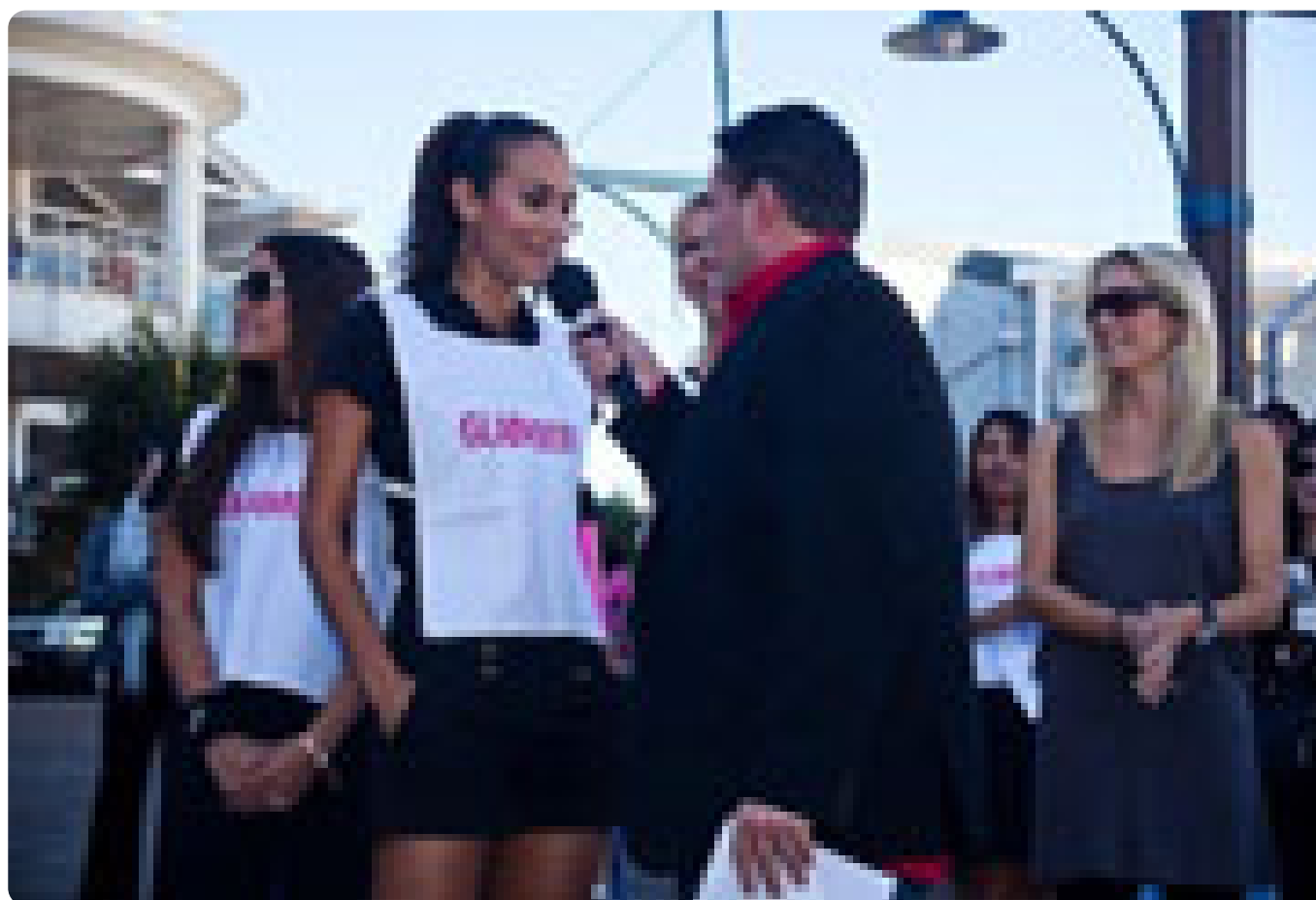
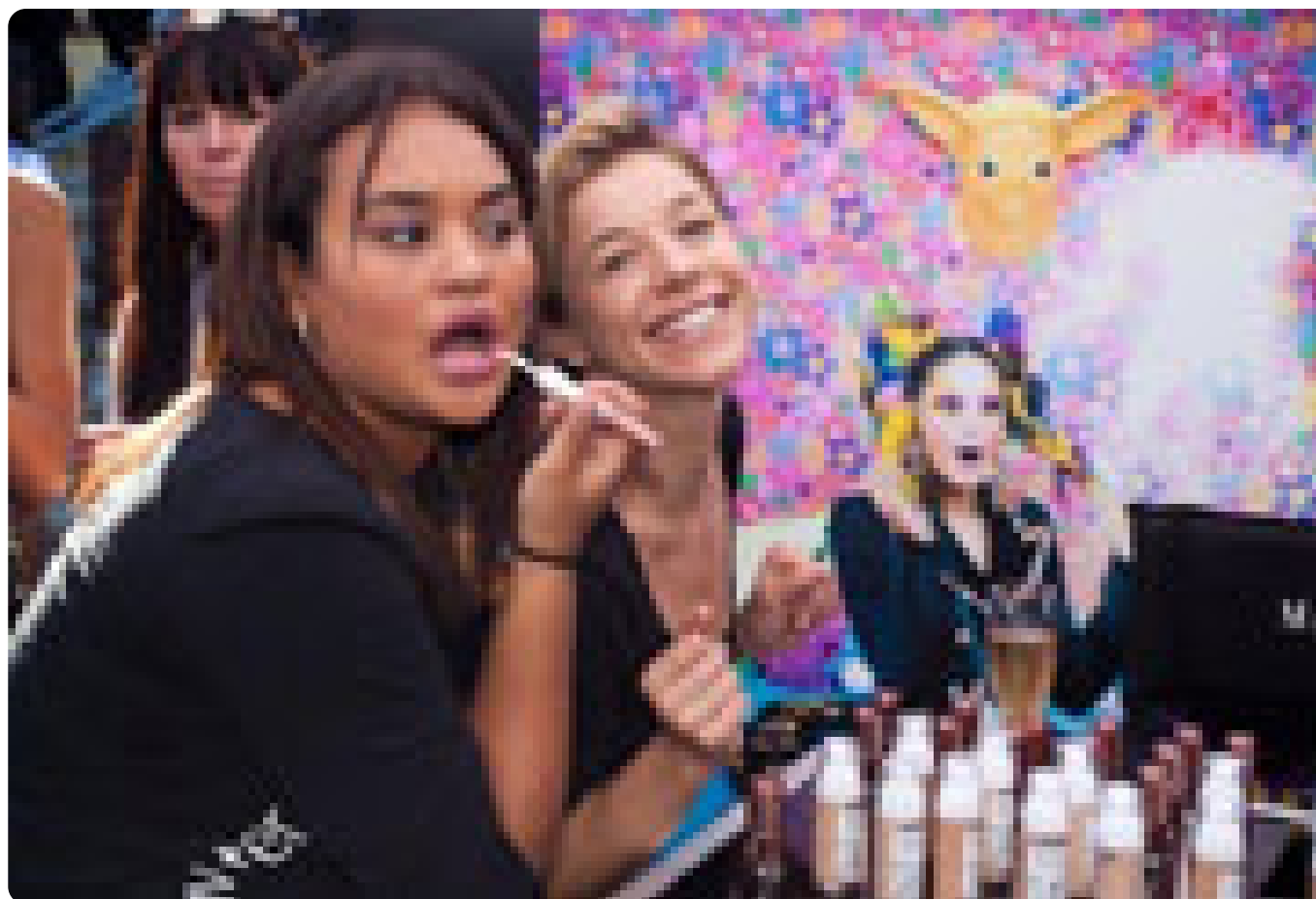
Pout Patrollers from Maybelline New York were at the Glamour stiletto race which took place in Johannesburg and Cape Town, in search for the best luscious pouts.

Make-up experts gave free make up tips, mini makeovers as well as eyebrow threading from the "Maybelline make-up box"

Top celebrities and media were invited to run for a cause as the main aim of the event was to support a charity organisation.

The best of the best pouts get uploaded on Facebook, Maybelline followers will get a chance to vote for pout perfection and of course the perfectionists will walk away with an exquisite Maybelline Hamper.

Look out for the Maybelline Pout Patrollers throughout the month of June in various hotspots around South Africa's major cities!













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